

# 6<sup>th</sup> Open Forum for Technology Transfer and Innovation

– March 20 & 21, 2007 –

*under the auspices of the  
Romanian Ministry of Education and Research and the  
Romanian Chamber of Commerce and Industry*

**Venue: Chamber of Commerce, Bd. O. Goga 2, Cuza Hall, et. 4.**

**An enterprise orientated approach for successful technology transfer schemes**

Local/regional, national and European perspectives

**DAY 1, March 20, 2007**

## **Programme:**

09:00	<b>Registration and coffee</b>	
09:30	<b>Welcome addresses</b>	<b>Anton Anton,</b> President of ANCS, MEdC <b>Victor Babiuc,</b> President CCIR,
10:00	<b>Introduction to the Forum</b>	<b>Daniel Cosnita,</b> gtz
<b>Thematic plenary session</b>		<b>Chair: Daniel Cosnita, gtz</b>
10:15	<b>Technology transfer, the role of industry and experiences from West Sweden</b>	<b>Kjell Peterson</b> General Director, West Sweden Office, Brussels
11:00	<b>Coffee Break</b>	
11:30	<b>Innovation: a business view</b>	<b>George Cristodorescu</b> E.ON
12:00	<b>Regional Dimension of Technology Transfer</b>	<b>Michael Guth</b> ZENIT GmbH, Germany
12:30	<b>Discussion</b>	
12:45	<b>Introduction into Workshop sessions</b>	<b>Michael Guth,</b> ZENIT
13:00	<b>Lunch Break</b>	

## Two parallel workshop sessions (WS)

14:15	<b>WS 1: Innovative start-ups and support measures of TTI structures</b>	<b>Moderator: George Bala, MEdC</b> <b>Rapporteur: Sorin Baban, IPA</b>
15 min.	Innovative Start-up	<b>Alin Tuhut, Atysoft SRL</b>
15 min	Innovative Start up	<b>Michel Lepers, Universite d'Auvergne</b>
15 min.	CITTAF, Bucharest	<b>Dominica Cotet, CITAF</b>
	Discussion	
	Identification of concrete support measures of TTI-structures in the field of start-ups	<b>Moderated session</b>

14:15	<b>WS 2: The role of regions in supporting technology transfer and innovation</b>	<b>Moderator: Michael Guth, ZENIT</b> <b>Rapporteur: Daniel Cosnita, GTZ</b>
15 min.	RIS, Region North East	<b>Gabriela Macoveiu</b> RDA, North East
15 min.	Tehimpuls, Region Vest	<b>Raluca Cibu-Buzac</b> RDA, West
	Discussions	
	Options for co-operations between TTI-structures and regions	

15:30	<b>Coffee Break</b>	
16:00	<b>Summary of Workshop sessions</b>	<b>Sorin Baban</b> <b>Daniel Cosnita</b>
16:20	<b>Closing of Conference Day 1</b>	<b>Anemari Marcusanu, CCIR</b>
16:30	<b>End of 1<sup>st</sup> day</b>	

**DAY 2, March 21, 2007****Programme:**

09:00	<b>Registration and coffee</b>	
09:15	<b>Welcome address</b>	<b>Florian Udrescu, IPA SA</b>
<b>Thematic plenary session 1</b>		<b>Chair: Constantin Enachioiu, MedC</b>
<b>09:30</b>	<b>FP7 and SMEs</b>	<b>Nicolas Sabatier, Head of Unit European Commission</b>
10:15	<b>FP 7 Guide – a tool for applicants</b>	<b>Sorin Baban IPA</b>
10:30	<b>FP 7 – how to start?</b>	<b>Daniel Cosnita gtz</b>
10:50	<b>Financial aspects in FP7</b>	<b>Mihaela Petre, NCP</b>
11:10	<b>Regions of knowledge</b>	<b>Narcisa Tanase, NCP</b>
11:30	<b>Coffee Break</b>	
<b>Thematic plenary session 2</b>		<b>Chair: Alexandru Botu, IPA</b>
12:00	<b>Empirical results of Romanian FP6 participation and lessons for FP7</b>	<b>Michael Guth ZENIT</b>
12:20	<b>Technology Transfer in advanced materials from Romania: Results and expectations from FP7</b>	<b>Radu Piticescu, National Institute for Non ferrous and Rare metals</b>
12:50	<b>LD-CAST FP6 Project - A Future Tool for Technology Transfer and Innovation Services on the European Level</b>	<b>Constantin Surdu, CCIR</b>
13:10	<b>Strategic Approach of Innovation in Romanian firms</b>	<b>Silvia Ciuca, National Institute of Scientific Research in the field of Labour and Social Protection</b>
13:30	<b>A new model of determining the innovation degree of a SME</b>	<b>George Bala MEdC</b>
13:50	<b>Conclusions</b>	<b>Daniel Cosnita gtz</b>